



**LAKE
MICHIGAN
COLLEGE®**

**Program Recruitment Campaigns
June 2016 to June 2018**

Program Web Pages

Metamajor	Page	Sessions
Business	Total	537
	Landing page	216
	Program pages	321
Communications & Language	Total	120
	Landing page	58
	Program pages	62
CIS	Total	615
	Landing page	398
	Program pages	217
Education & Wellness	Total	340
	Landing page	84
	Program pages	256
Health Sciences	Total	33,436
	Landing page	22,844
	Program pages	10,592
Hospitality & Culinary	Total	12,742
	Landing page	12,097
	Program pages	645
Humanities & Social Sciences	Total	311
	Landing page	56
	Program pages	255
Performing & Visual Arts	Total	241
	Landing page	50
	Program pages	191
Science & Math	Total	126
	Landing page	3
	Program pages	123
Technology	Total	9,010
	Landing page	7,007
	Program pages	2,003
Wine & Viticulture	Total	7,175
	Landing page	7,105
	Program pages	70

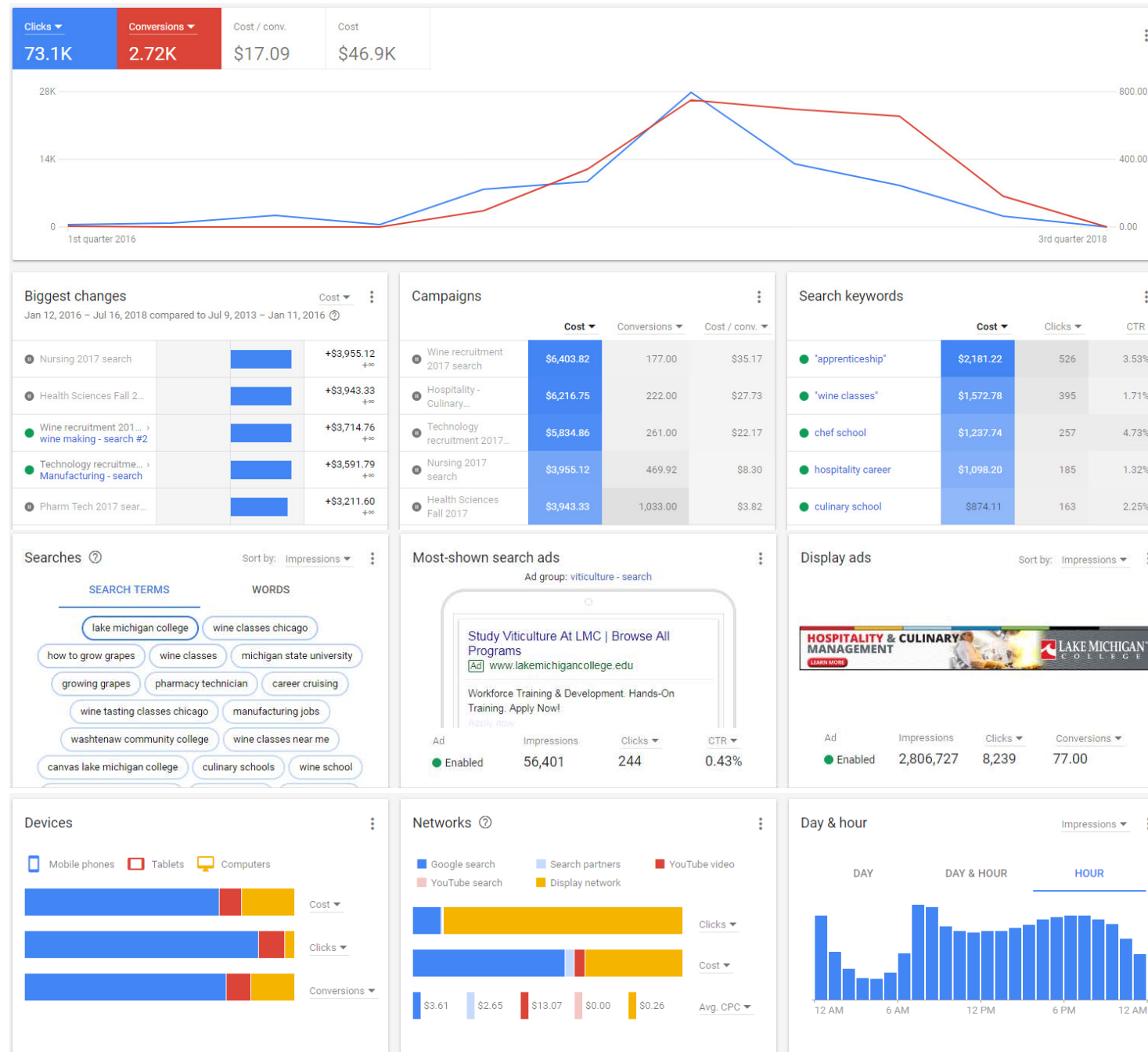
The screenshot shows the 'Wine & Viticulture Technology' program page. The header includes navigation links like 'Faculty & Staff Directory', 'Contact Us', and '269-927-1000'. The main content area features a video thumbnail of students in a winery, a 'HELPFUL LINKS' section with 'How to Enroll', 'Class Schedule', 'College Catalog', 'Graduation Requirements', 'WaveLink and Canvas', and a 'Lake Michigan Vintners' logo. A sidebar on the left lists 'Browse All Programs', 'Distance Education', 'Class Schedule', 'Workforce Training & Development', and 'Fab Lab'. The footer contains 'APPLY', 'VISIT', 'FINANCIAL AID', 'POLICIES', 'TECHNOLOGY SUPPORT', 'THE MENDEL CENTER', and 'CAMPUSES'.

The screenshot shows the 'Nursing' program page. The header includes navigation links like 'Faculty & Staff Directory', 'Contact Us', and '269-927-1000'. The main content area features a video thumbnail of a nursing student, a 'HELPFUL LINKS' section with 'How to Enroll', 'Class Schedule', 'College Catalog', 'Graduation Requirements', 'WaveLink and Canvas', and a 'Lake Michigan College Nursing Student' logo. A sidebar on the left lists 'Browse All Programs', 'Distance Education', 'Class Schedule', 'Workforce Training & Development', and 'Fab Lab'. The footer contains 'APPLY', 'VISIT', 'FINANCIAL AID', 'POLICIES', 'TECHNOLOGY SUPPORT', 'THE MENDEL CENTER', and 'CAMPUSES'.

Metamajor Paid Traffic	Campaign	Sessions
Health Sciences	Health Sciences	22,464
	Nursing	2,222
	Pharm Tech	523
Hospitality & Culinary	Display	10,846
	Search	1,158
Technology	Display	5,019
	Search	1,429
Wine & Viticulture	Display	2,991
	Search	1,712

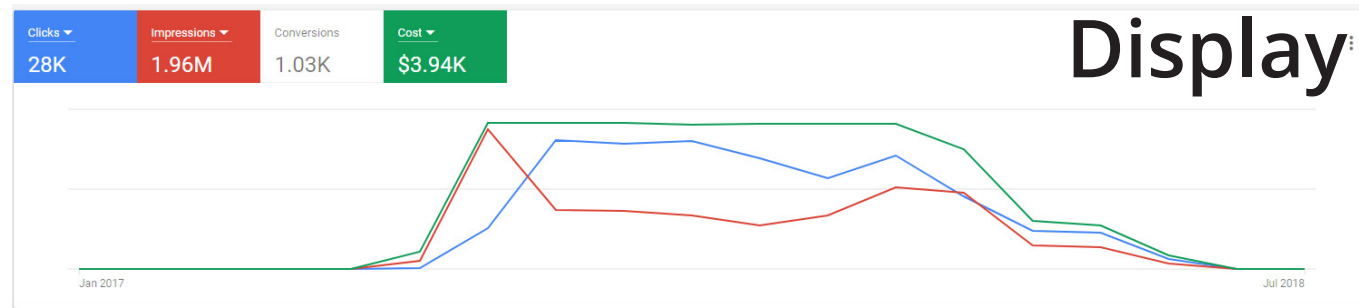
Digital Campaign

Overall
January 2016 to June 2018



Digital Campaign

Health Sciences Search and Display



Display ads

Sort by: Impressions

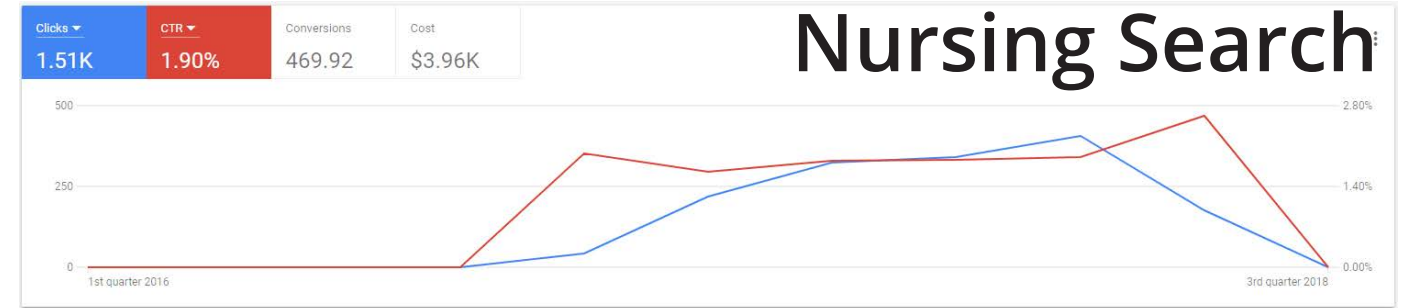
Ad	Impressions	Clicks	Conversions
Enabled	1,568,533	23,277	846.00

Selected audiences

Impressions

Demographics

Age



Keywords

Keyword	Cost	Clicks	CTR
lake michigan college nursing	\$581.64	329	10.54%
programs for nursing	\$469.43	170	2.22%
rn nurse programs	\$358.02	131	2.45%
nursing programs in	\$310.45	120	2.41%
registered nurse	\$309.47	98	0.63%

Searches

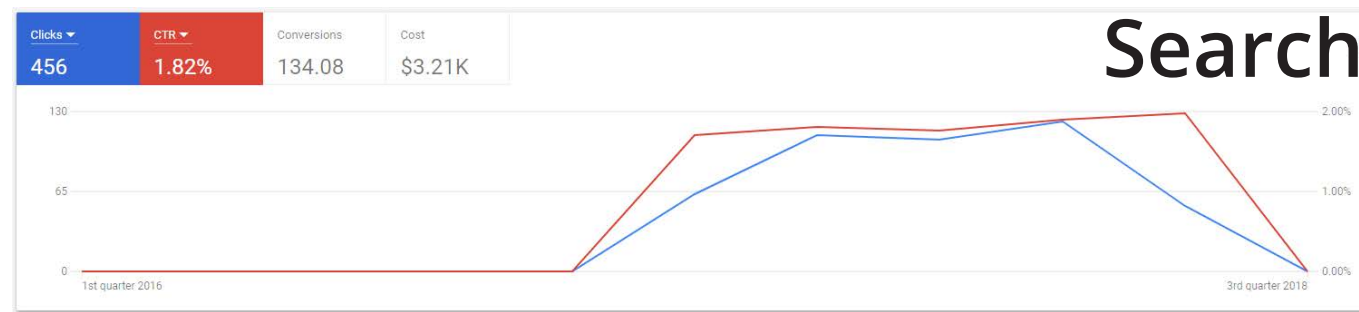
Sort by: Impressions

SEARCH TERMS: canvas lake michigan college, lake michigan college nursing, lake michigan college nursing program, registered nurse, lake michigan college, lake michigan college edu, lake michigan college programs, lmc nursing program, rn, lake michigan college phone number, hope college nursing department, cna classes

Most-shown ads

Ad group: become a nurse

Ad	Impressions	Clicks	CTR
Enabled	44,215	838	1.90%



Keywords

Keyword	Cost	Clicks	CTR
pharmacy jobs	\$787.57	112	1.29%
pharmacy technician	\$623.66	72	2.31%
pharm tech	\$264.35	37	2.34%
work in a pharmacy	\$261.99	38	0.99%
become a pharmacy tech	\$260.92	34	4.18%

Searches

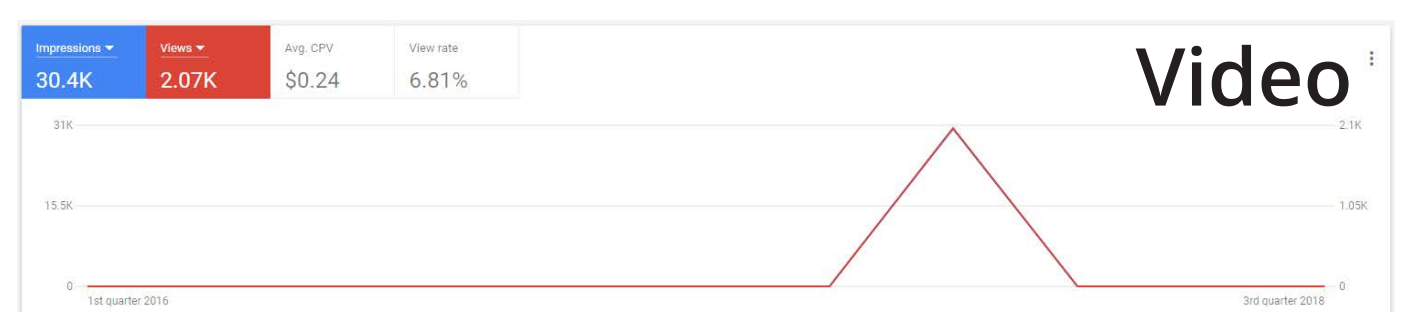
Sort by: Impressions

SEARCH TERMS: pharmacy technician, pharmacy near me, pharmacy technician salary, pharmacist, cvs careers, pharmacist salary, pharmacy tech salary, pharmacy schools in michigan, pharmacy technician jobs, pharmacies near me that are open now, pharmacist median pay annual, pharmacy technician certification

Most-shown ads

Ad group: pharmacist instructor

Ad	Impressions	Clicks	CTR
Enabled	25,012	456	1.82%



Ad groups

Ad Group	Cost	Views	View rate
Nursing video remarketing	\$272.74	1,343	17.48%
Nursing video discovery ad	\$227.28	725	3.20%

Video

Lake Michigan College Nursing Student Stories

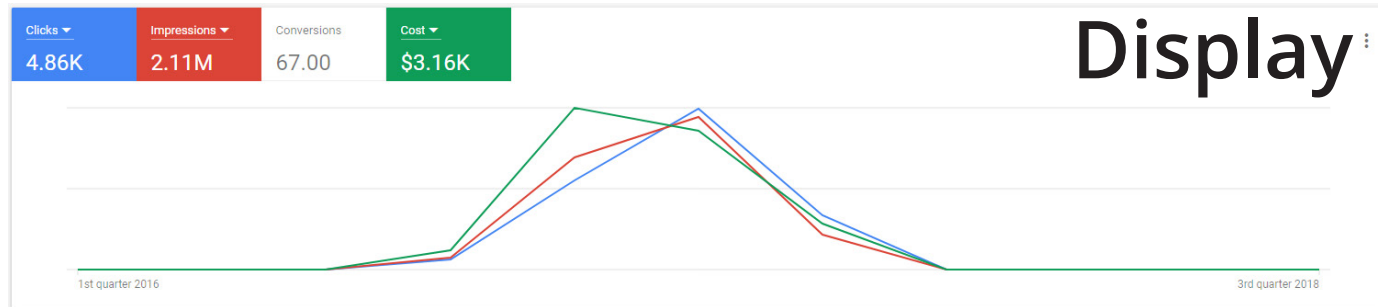
Audience retention: Showing data after Apr 1, 2018. To see data before ...

Selected audiences

Views

Digital Campaign

Technology
Search, Display, Video



Ad groups

	Cost	Clicks	Conversions
Technology display keywords	\$3,076.25	4,716	67.00
Technology - topic	\$84.74	140	0.00

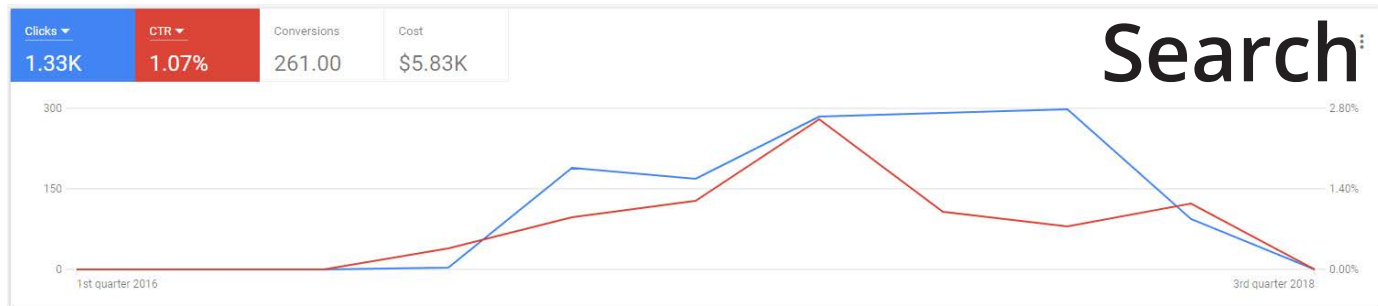
Display ads

Sort by: Impressions

Ad	Impressions	Clicks	Conversions
Enabled	1,458,703	3,417	41.00

Selected keywords

Impressions



Ad groups

	Cost	Clicks	Conversions
Manufacturing-search	\$3,591.79	878	150.00
CNC-search	\$2,243.07	451	111.00

Keywords

	Cost	Clicks	CTR
"apprenticeship"	\$2,181.22	526	3.53%
"apprentices"	\$432.91	103	3.15%
"manufacturing jobs"	\$383.60	76	0.64%
cnc milling machinist	\$355.60	45	0.12%
school for cnc machinist	\$296.63	60	4.52%

Searches

Sort by: Impressions

SEARCH TERMS

- manufacturing jobs
- electrician apprenticeship
- apprentice
- manufacturing jobs in south bend indiana
- electrician apprenticeship south bend
- apprenticeship programs

WORDS

- cnc machinist
- apprenticeships
- cnc operator
- cnc programming
- apprenticeships near me
- welding apprenticeship
- electrical apprenticeship



Ad groups

	Cost	Views	View rate
Technology video - in-market - in-stream	\$437.84	2,336	19.20%
Technology video - remarketing - in-stream	\$45.02	246	28.57%
Technology video - similar remarketing - in-...	\$6.62	35	20.71%
Technology video - remarketing - discovery	\$5.64	4	0.87%
Technology Video - in-market discover	\$4.91	15	0.71%

Video

Select video by: Impressions

Study Technology at Lake Michigan College

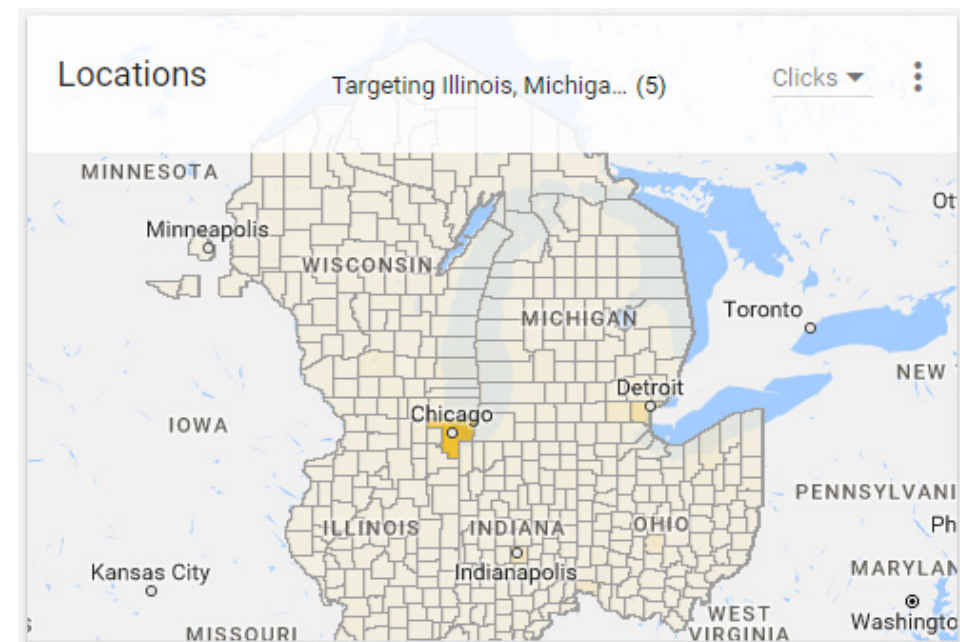
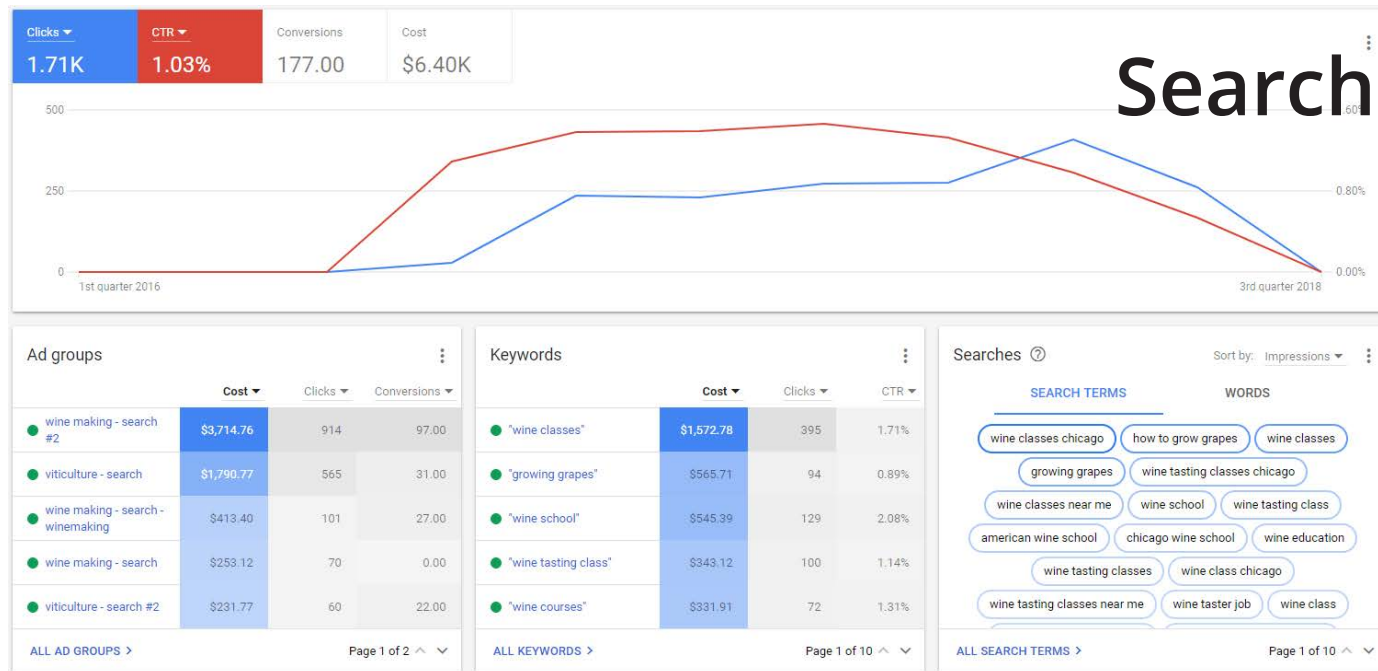
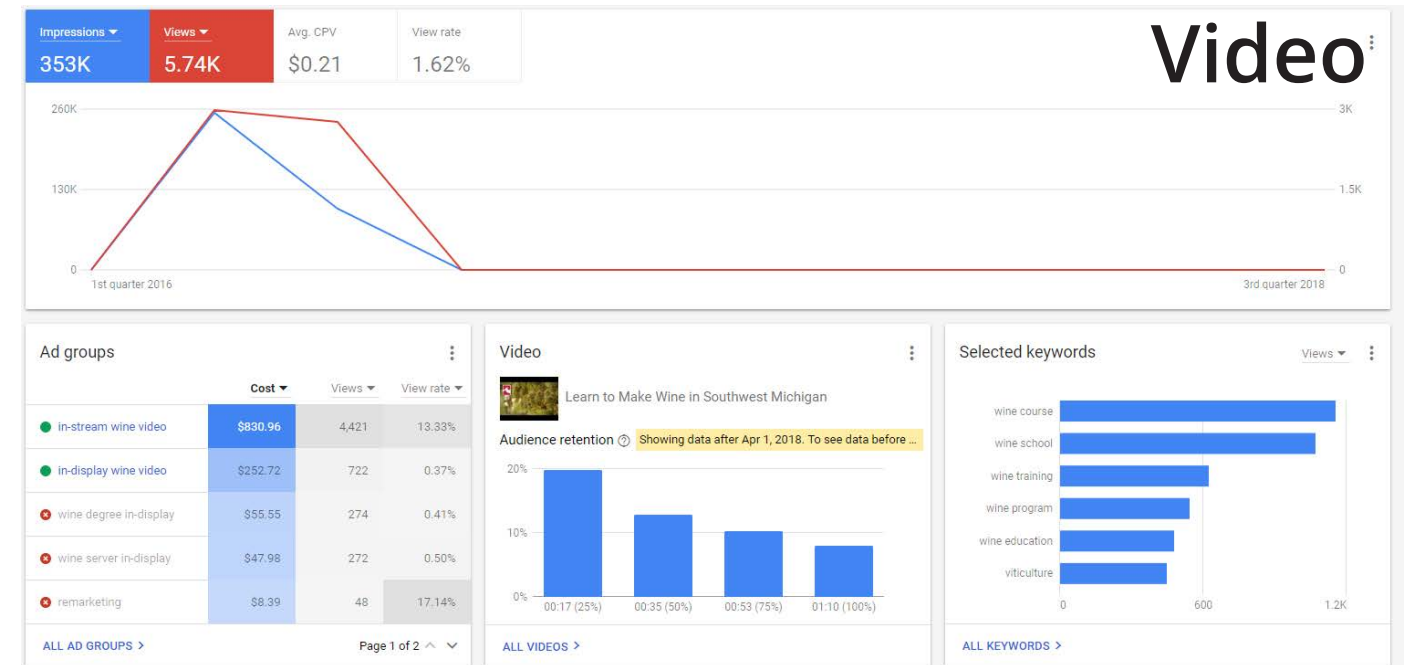
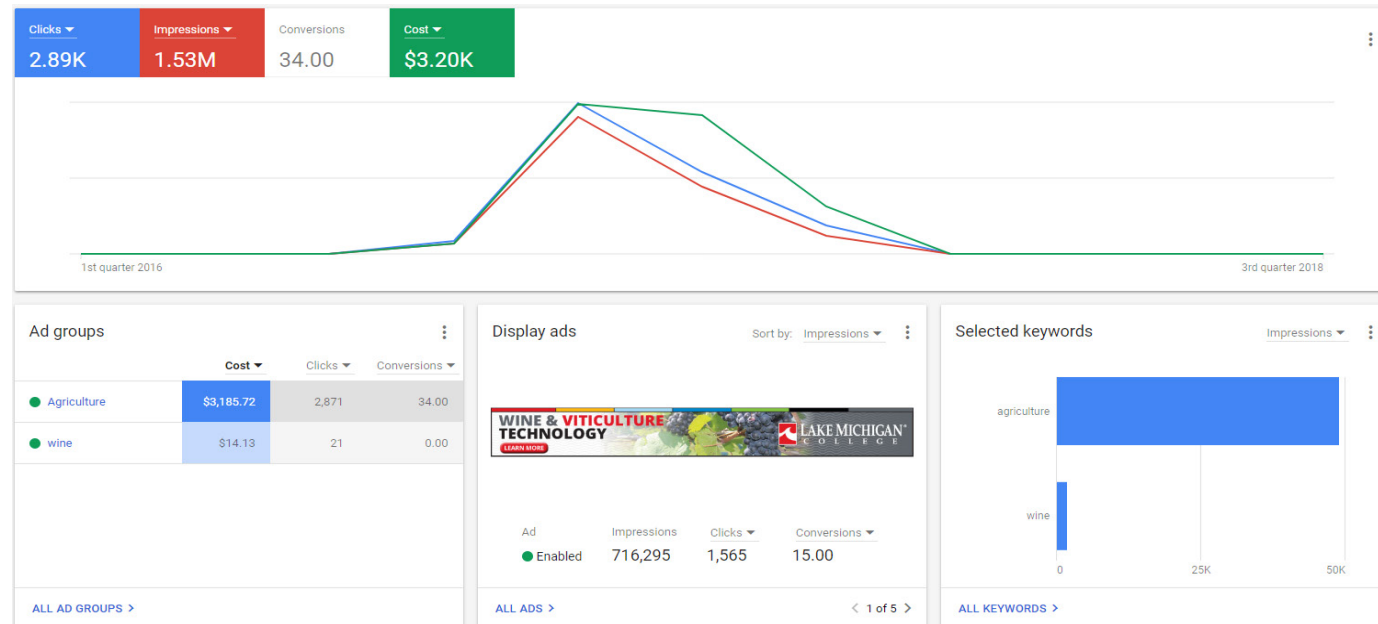
Audience retention (Showing data after Apr 1, 2018. To see data before ...)

Selected audiences

Views

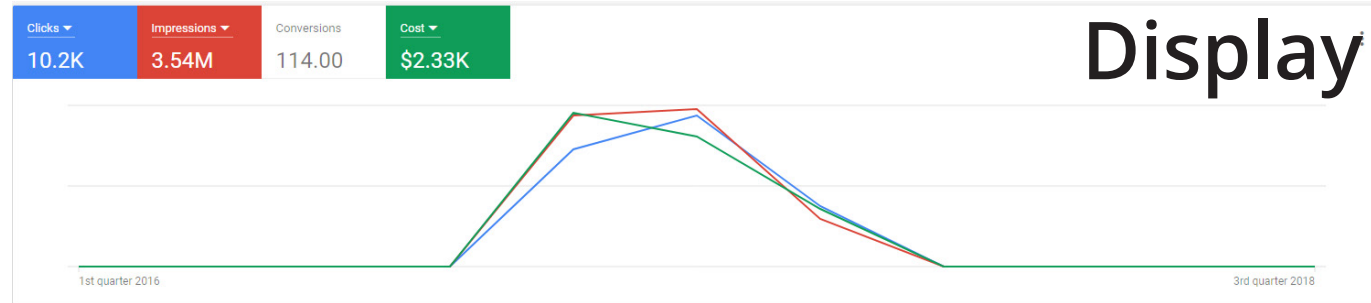
Digital Campaign

Wine
Search, Display, Job Fair



Digital Campaign

Hospitality-Culinary/CIS Search and Display



Ad groups

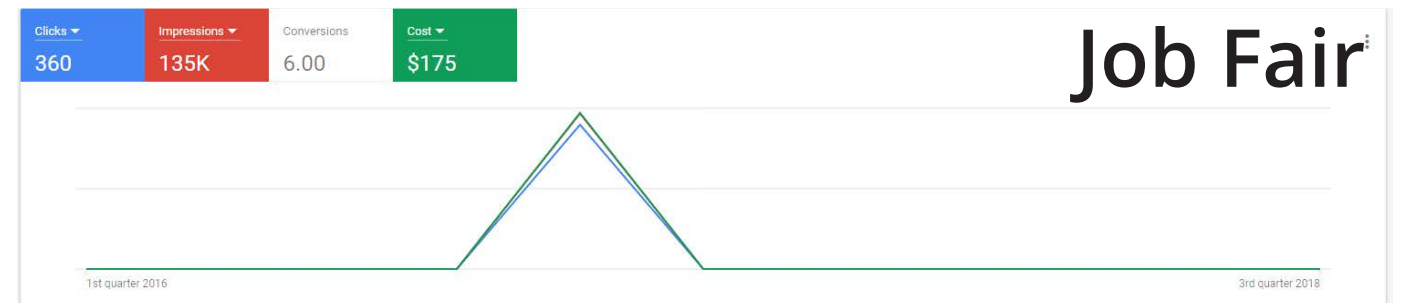
Ad Group	Cost	Clicks	Conversions
Culinary School	\$2,329.53	10,219	114.00
Degree In Hospitality	\$1.76	7	0.00
School Of Hospitality	\$0.00	0	0.00
Hospitality Program	\$0.00	0	0.00
Hotel Management School	\$0.00	0	0.00

Display ads

Ad	Impressions	Clicks	Conversions
Enabled	2,806,727	8,239	77.00

Selected keywords

Keyword	Impressions
cooking clas...	~110K
school of cul...	~100K
cooking sch...	~80K
cooking degr...	~50K
cooking prog...	~40K
cooking aca...	~30K



Ad groups

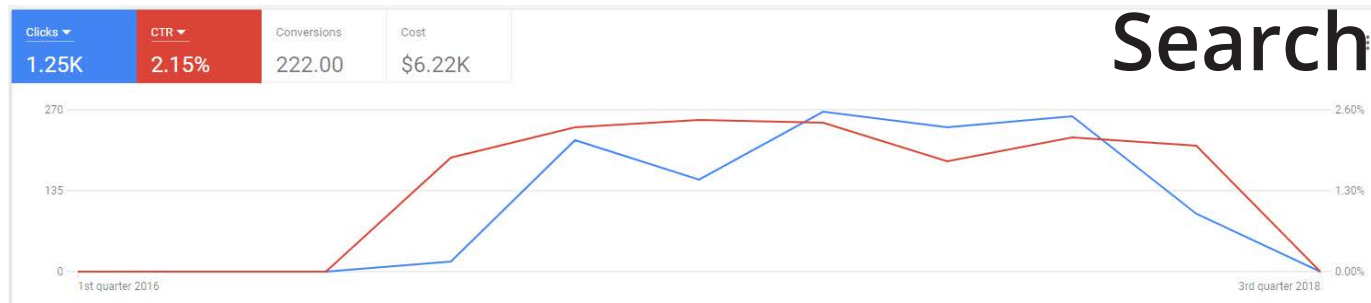
Ad Group	Cost	Clicks	Conversions
hospitality fair in-market	\$116.70	244	5.00
hospitality fair keywords	\$39.54	69	1.00
Hospitality fair remarketing	\$18.77	47	0.00

Display ads

Ad	Impressions	Clicks	Conversions
Enabled	45,208	93	1.00

Selected keywords

Keyword	Impressions
hotel jobs	~4.5K
restaurant jo...	~3.5K
summer job	~1.5K
hospitality jo...	~0.5K
niles jobs	~0.2K
dairy queen j...	~0.1K



Ad groups

Ad Group	Cost	Clicks	Conversions
Hospitality management - search	\$2,007.28	377	53.00
Culinary management search #2	\$1,940.02	413	84.73
Culinary management search - chef	\$1,407.46	287	49.27
Chef Career	\$372.21	97	20.00
Chef	\$362.39	64	15.00

Keywords

Keyword	Cost	Clicks	CTR
chef school	\$1,237.74	257	4.73%
hospitality career	\$1,098.20	185	1.32%
culinary school	\$874.11	163	2.25%
hospitality management	\$221.26	38	2.36%
best culinary school	\$204.50	42	2.49%

Searches

SEARCH TERMS: culinary schools, culinary school near me, lakeland hospital jobs, cooking classes near me, lakeland hospital st joseph mi jobs, culinary schools near me, cooking classes south bend, kvcc culinary school, memorial hospital jobs, serve safe, culinary schools in michigan, st joseph hospital jobs, hospitality management, memorial hospital south bend jobs



Keywords

Keyword	Cost	Clicks	CTR
computer careers	\$157.83	61	6.03%
online colleges in michigan	\$44.81	7	1.71%
web design	\$29.90	5	1.75%
web development	\$15.99	2	0.87%
IT degrees	\$13.05	2	0.64%

Searches

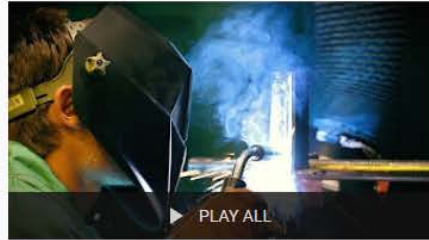
SEARCH TERMS: career cruising, colleges in van buren mi, lpn to rn bridge programs michigan, certificate programs in grand rapids mi, shirt design website, background websites, best way to learn excel online free, data entry jobs grama panchayat, front end web developer course free

Most-shown ads

Attend the IT Open House | 12/4-12/5/17
www.lakemichigancollege.edu
Learn about IT programs, careers and virtual learning.

Ad	Impressions	Clicks	CTR
Enabled	3,335	11	0.33%

▶ Program Videos



Academic Programs at Lake Michigan College










15 videos • 559 views • Last updated on Dec 18, 2017



Lake Michigan College

SUBSCRIBE 208

Learn about what areas you can study at Lake Michigan College!

-  **Study Technology at Lake Michigan College**
Lake Michigan College
1:00
-  **Technology At Lake Michigan College**
Lake Michigan College
0:52
-  **Lake Michigan College Nursing Student Stories**
Lake Michigan College
2:29
-  **Lake Michigan College Child Development - Anita Skaggs**
Lake Michigan College
1:39
-  **Technology Program at Lake Michigan College**
Lake Michigan College
0:40
-  **Nursing at Lake Michigan College - Stephen Venable**
Lake Michigan College
1:01
-  **Lake Michigan College - Wine & Viticulture Technology**
Lake Michigan College
3:01
-  **Lake Michigan College Hospitality & Culinary Management: A Student Recipe - Rodrigo's Creme Brulee**
Lake Michigan College
3:17
-  **Energy Program at Lake Michigan College**
Lake Michigan College
2:00

Print Ads

HOSPITALITY JOB FAIR AND TALENT SHOWCASE

March 27, 2 to 6 p.m. • The Mendel Center
lakemichigancollege.edu/career-center

FAB LAB GRAND OPENING

April 1, 10 a.m. to 2 p.m.
 Hanson Technology Center
lakemichigancollege.edu/fablab

EMPLOYERS INCLUDE:
 Four Winds Casino & Resort
 Greenbush Brewery
 CK Catering
 Froehlich's
 The Inn at Harbor Shores & many more!

CAMPUSES: Benton Harbor | Niles/Buchanan | South Haven | VISIT: lakemichigancollege.edu | CONNECT: [social icons]

PERFORMING ARTS

SPRING 2018 SEMESTER EVENTS

hairspray

DIRECTED BY PAUL MOW

Fri. & Sat. 3/23 & 3/24, 8 p.m.
 Sun. 3/25, 3 p.m.
 Hanson Theatre, The Mendel Center
 \$15/adult, \$10/teen & student
 LMC students free w/ ID

JAZZ & ROCK CONCERT

Thurs. 4/26, 7 p.m.
 Mainstage, The Mendel Center
 \$7/adult, \$5/senior & student
 LMC students free w/ ID

Order tickets at TheMendelCenter.com
 Learn more about Performing Arts programs at lakemichigancollege.edu/arts

"BECAUSE OF THE NURSING PROGRAM AT LMC, I'M IN A GREAT POSITION TO TRANSFER TO GET MY BSN."
 Diana Delmaro
 LMC Class of 2017

LAKE MICHIGAN COLLEGE

CNA | Dental Assisting | Sonography
 EMT | MRI | Medical Assisting
 Nursing | Pharmacy Tech
 Radiologic Technology

YOUR FUTURE AWAITS AT **THE LAKE**
 #mylakeeffect

locations: BENTON HARBOR | NILES | SOUTH HAVEN | ALLEGAN
lakemichigancollege.edu | [social icons]

GEAR UP!

WORKFORCE CONNECTIONS AT LAKE MICHIGAN COLLEGE
lakemichigancollege.edu/employers

RECRUITMENT | CUSTOM TRAINING | INTERNS

PROGRAMS AND COURSES OFFERED IN:

- HEALTH SCIENCES: CERTIFIED NURSE AIDE, DENTAL ASSISTING, EMT, MED ASSISTING, MRI, NURSING, PHARM TECH, RAD TECH, SONOGRAPHY
- TECHNOLOGY: MANUFACTURING AND ENERGY, WELDING, CNC, MECHANICAL, ELECTRONICS, ENGINEERING TECH
- WINE & VITICULTURE TECHNOLOGY: Teaching the art, science and business of wine
- HOSPITALITY AND CULINARY MANAGEMENT: New teaching kitchen

CONTACT: (269) 928-4293 | lakemichigancollege.edu/employers | [social icons]

LAKE MICHIGAN COLLEGE

Turn your passion into a career.

CERTIFICATES • ASSOCIATE & TRANSFER DEGREES

WINE & VITICULTURE TECHNOLOGY
 Learn the art, science and business of wine at the Midwest's first commercial teaching winery. From vineyard management & winemaking to business operations, students learn everything from grape to table in as little as one year.
lakemichigancollege.edu/wine
lakemichiganvintners.com

HOSPITALITY & CULINARY MANAGEMENT
 Master your culinary skills under our state-of-the-art teaching kitchen under expert guidance. Become a leader in the thriving hospitality and tourism industry by learning all aspects of restaurant, hotel or casino management.
lakemichigancollege.edu/hospitality-culinary

LAKE MICHIGAN COLLEGE
 2755 W. NAPIER AVE., BENTON HARBOR, MICHIGAN
 (269) 927-1406 | [social icons]

CAREERS IN Technology, Manufacturing and Energy

• Jump start your career in as little as a month
 • Earn a degree in high demand by employers
 OR
 • Get a great start on a four-year program and start earning NOW

Work. Smart.

Welding | CNC | Mechanics | Electronics | Engineering Tech
 Energy | and more.

lakemichigancollege.edu/technology | BENTON HARBOR | NILES | SOUTH HAVEN
 (269) 927-1000 | [social icons]

ATTEND THE INFORMATION TECHNOLOGY OPEN HOUSE

LEARN ABOUT DEGREES AND CERTIFICATES
 • Applications Development • Computer Technology • Computer Networking • Web Development & more

TOUR STATE-OF-THE-ART COMPUTER LABS
 Watch how virtual learning gives you the flexibility to take courses whenever and wherever you want.

TAUGHT BY HIGHLY-QUALIFIED INSTRUCTORS WITH INDUSTRY EXPERIENCE

JOB OUTLOOK
 Up to 35% job growth, depending on the field you choose.
 Source: U.S. Department of Labor, Employment and Training Administration.

Register to attend at lakemichigancollege.edu/cis

QUESTIONS? Contact Jay Keeler: jkeeler@lakemichigancollege.edu (269) 927-8571

Monday, December 4 & Tuesday, December 5, 2017
 Rooms B-310 and B-314 • Napier Avenue Campus
 2755 E. Napier Avenue, Benton Harbor, MI 49022

lakemichigancollege.edu | [social icons]

TECHNOLOGY

Manufacturing and Energy

ENERGY PRODUCTION
 ENGINEERING TECH
 MANUFACTURING
 MACHINE TOOL
 MECHANICS
 SKILLED TRADES
 WELDING

at the **HANSON Technology Center**

SCHOLARSHIPS AVAILABLE!
 Williamson Employment Services
 Skilled Trades Scholarship, and more
lakemichigancollege.edu/technology

EARN A DEGREE OR CERTIFICATE IN TECHNOLOGY

Energy Production
 General Technology
 Machine Tool Technology
 Manufacturing Technology
 Mechatronics
 Skilled Trades Technology | Welding
 Production Technology

YOUR FUTURE AWAITS AT **THE LAKE**
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locations: BENTON HARBOR | NILES | SOUTH HAVEN | ALLEGAN
lakemichigancollege.edu | [social icons]

YOUR FUTURE AWAITS AT **THE LAKE**

ALISON CONNOR
 Dental Assisting Instructer

locations: BENTON HARBOR | NILES | SOUTH HAVEN | ALLEGAN
lakemichigancollege.edu | [social icons]

YOUR FUTURE AWAITS AT **THE LAKE**

IAN KLEN
 Radiologic Technologist

locations: BENTON HARBOR | NILES | SOUTH HAVEN | ALLEGAN
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TOP 5 REASONS To Choose

LAKE MICHIGAN COLLEGE'S DENTAL ASSISTING PROGRAM

- The self-paced, open laboratory format allows you the flexibility to attend classes based on your schedule at the Bertrand Crossing Campus in Niles.
- Lake Michigan College offers one of the most affordable tuition rates in the state of Michigan. To help make your education at Lake Michigan College even more cost-effective, the College offers a comprehensive financial aid program.
- The median annual income for dental assistants in Michigan is \$34,200 and employment is growing faster than average of other occupations.
- Connections with local dental practices for internships and job opportunities.
- Lake Michigan College Dental Assisting is accredited by the Commission on Dental Accreditation and is the only accredited dental assisting facility in southwest Michigan.

Call us today at (269) 927-1330 for more information.
lakemichigancollege.edu/RDA

Lake Effect SUMMER MUSICAL

PRESENTS: **My Fair Lady**

Directed by Paul Mow

HIGH SCHOOL STUDENTS:
 Be a part of this incredible summer musical theatre experience!
 Visit lakemichigancollege.edu/musical for details and audition information.
 QUESTIONS? Contact LESM@gmail.com

EXPERIENCE MUSIC @ LAKE MICHIGAN COLLEGE

Scholarships available for music and non-music majors

Interested in making music at Lake Michigan College?
 Contact John Owens, Director of Music, at jowens@lakemichigancollege.edu or (269) 927-4388.
 For more information about upcoming performances, visit themusiccenter.com

LAKE MICHIGAN COLLEGE
 FINE & PERFORMING ARTS

LAKE MICHIGAN COLLEGE

EMPLOYER SERVICES

CUSTOM WORKFORCE TRAINING
 INTERNS
 EMPLOYEE RECRUITMENT

lakemichigancollege.edu/employers

PROGRAM HIGHLIGHTS

HEALTH SCIENCES
 CERTIFIED NURSE AIDE
 DENTAL ASSISTING
 EMT
 MED ASSISTING
 MRI
 NURSING
 PHARM TECH
 RAD TECH
 SONOGRAPHY
lakemichigancollege.edu/healthsciences

WINE & VITICULTURE TECHNOLOGY
 Winemaking from farm to table
lakemichigancollege.edu/wine

TECHNOLOGY
 Manufacturing and Energy
 SCHOLARSHIPS AVAILABLE!
 Williamson Employment Services
 Skilled Trades Scholarship, and more
lakemichigancollege.edu/technology

HOSPITALITY & CULINARY MANAGEMENT
 Flexible schedules
 New teaching kitchen
 Smaller classes
 Online courses
lakemichigancollege.edu/hospitality-culinary

CAMPUSES: BENTON HARBOR | NILES | SOUTH HAVEN | VISIT: lakemichigancollege.edu | CONNECT: [social icons]

HOSPITALITY JOB FAIR AND TALENT SHOWCASE

ALL HANDS ON DECK!

Lake Michigan College and Kinexus have partnered to provide this hiring opportunity for you to connect with employers or jobseekers who are interested in you!

MONDAY, MARCH 27, 2017
 2 to 6 p.m. • The Mendel Center at Lake Michigan College
 2755 East Napier Avenue, Benton Harbor, MI 49022

POSITIONS:
 Hospitality Management • Hotel Desk Staff, Housekeeping, Groundskeeping
 • Restaurant Wait Staff, Cooks, Bartenders, and more • Seasonal Positions

INDUSTRIES:
 Restaurants • Hotels • Wineries • Breweries • Athletic Destinations • Other Tourism

EMPLOYERS:
 Booths are still available for employers - register by March 1 at lmc-hospitality-fair.eventbrite.com

JOBSEEKERS:
 As a community service, this March 27 event is FREE to job seekers - visit lakemichigancollege.edu/career-center to sign up (optional)

kinexus.org | lakemichigancollege.edu | [social icons]

Thinking about college? Earn a degree or certificate close to home.

LAKE MICHIGAN COLLEGE

MACHINE TOOL TECHNOLOGY | CERTIFIED NURSE AIDE | WELDING BASICS

AVAILABLE PROGRAMS
 • Associate in Arts degree • Associate in Applied Science, Business degree • Certified Nurse Aide
 • Machine Tool Technology • Welding Basics

Apply for free at lakemichigancollege.edu/apply. Email allegan@lakemichigancollege.edu for more information.

CAMPUSES: ALLEGAN • SOUTH HAVEN | BENTON HARBOR • NILES/BERTRAND CROSSING | VISIT: lakemichigancollege.edu | CONNECT: [social icons]

YOUR FUTURE AWAITS AT **THE LAKE**

LAKE MICHIGAN COLLEGE

#mylakeeffect

locations: BENTON HARBOR | NILES | SOUTH HAVEN | ALLEGAN
lakemichigancollege.edu | [social icons]

LEARNING THAT FITS YOUR LIFE!

"Because of the Nursing program at LMC, I'm in a great position to transfer to get my BSN. I'm working as an RN at Lakeland Health, so I plan to attend online."
 LMC Class of 2017

lakemichigancollege.edu/nursing

There is a Health Sciences program at Lake Michigan College that will fit your career goals

LET'S DO THIS. CLASSES START SEPT. 5

Go online or call (269) 927-8626

- Explore programs & request information
- Apply for FSI
- Learn about veteran's services & credit for experience
- Estimate your real cost after financial aid

CNA | Dental Assisting | EMT
 Medical Assisting | MRI | Nursing
 Rad Tech | Phlebotomy Technician
 Pharmacy Technician | Sonography

lakemichigancollege.edu/health-sciences | [social icons]

LAKE MICHIGAN COLLEGE

PERFORMING ARTS

Take Part in the Performing Arts

JAZZ • CHOIR • WINDS • STRINGS • ROCK/POP • THEATRE
 Music education programs available for Music & Non-Music Majors
 Call (269) 927-4388 for details

VISIT lakemichigancollege.edu | CONNECT: [social icons]

HOSPITALITY & CULINARY MANAGEMENT

• Flexible schedules
 • New teaching kitchen
 • Smaller classes
 • Online courses

lakemichigancollege.edu/hospitality-culinary

➤ Brochures, Banners, Giveaways



LAKE MICHIGAN COLLEGE

BECOME A PHARMACY TECHNICIAN

- High demand locally
- Good pay
- Start next semester!

MAKERS START AT LAKE MICHIGAN COLLEGE

Learn more at
lakemichigancollege.edu/pharmtech
or call (269) 927-8768



Social Media Sampling

Post Details

Lake Michigan College
Published by Sis Robinson · December 16, 2017

Hasn't been anything like it, as far as the technology that they offer for working students... Reach who further decided to go into the technology program at Lake Michigan College. More info at [lakemichigancollege.edu/techology](#). #WUJLIFEtech

Study Technology at Lake Michigan College

1,652 People Reached

720 Likes

14 Comments

21 Shares

31 Post Clicks

1 Hide Post

0 Report as Spam

Boosted on Dec 16

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

2 Shares

Lake Michigan College shared a post.
Published by Lake Michigan College · December 14, 2017

Another LMC Wine and Viticulture Technology graduate finding her place in the industry! Congratulations, Tana!

If you're serious about wine as a career, check out the only commercial teaching winery in the Midwest - [lakemichigancollege.edu/wine](#)

873 People Reached

8 Likes, Comments & Shares

7 Likes

1 Comment

0 Shares

59 Post Clicks

1 Hide Post

0 Report as Spam

Boosted on Dec 14

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

1 Comment

Post Details

Lake Michigan College
Published by Sis Robinson · January 12

Become a Pharmacy Technician

- High demand locally
- Good pay
- Start next semester - Classes begin January 16!

Learn more at [lakemichigancollege.edu/pharmtech](#) or call 269-927-8769

BECOME A PHARMACY TECHNICIAN

Lake Michigan College
College & University

4,157 people reached

28 Reactions, Comments & Shares

26 Likes

1 Love

1 Haha

0 Comments

0 Shares

18 Post Clicks

1 Hide Post

0 Report as Spam

Boosted on Jan 12

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

2 Shares

Post Details

Lake Michigan College
Published by Sis Robinson · December 6, 2017

Modern manufacturing, hands-on learning, and expert instruction. Study technology at Lake Michigan College. More info at [lakemichigancollege.edu/technology](#).

Technology At Lake Michigan College

1,495 People Reached

596 Video Views

4 Likes, Comments & Shares

2 Likes

0 Comments

2 Shares

16 Post Clicks

1 Hide Post

0 Report as Spam

Boosted on Dec 06

Audience: United States: Saint Joseph (+35 mi) ...

By Sis Robinson · Completed

View Results

2 Shares

Post Details

Lake Michigan College
Published by Sis Robinson · January 21

Technology and film program applications are due February 1. See [lakemichigancollege.edu/technology](#) and [lakemichigancollege.edu/film](#) for details.

Lake Michigan College
College & University

1,830 People Reached

28 Reactions, Comments & Shares

22 Likes

5 Comments

0 Shares

79 Post Clicks

3 Hide Post

0 Report as Spam

Boosted on Jan 26

Audience: United States: Saint Joseph (+35 mi) ...

By Sis Robinson · Completed

View Results

2 Comments

Post Details

Lake Michigan College
Published by Sis Robinson · December 14, 2017

11 teams of mathletes from community colleges in Michigan competed on the AMATYC student math league exam this Fall. Lake Michigan College Mathletes finished 6th in the state! Congratulations LMC mathletes! #MyLakeEffect To find out more about our math program go here: [http://ow.ly/Alwv30he7](#).

Lake Michigan College
College & University

3,036 People Reached

41 Reactions, Comments & Shares

34 Likes

3 Love

4 Comments

0 Shares

292 Post Clicks

2 Hide Post

0 Report as Spam

Boosted on Dec 14

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

4 Comments

Post Details

Lake Michigan College was live.
Published by Sis Robinson · December 7, 2017

Rock and Jazz Concert! Brought to you by LMC students. More info about our music program here: [http://ow.ly/5mehK3Qh6CVD](#) #MyLakeEffect

Rock and Jazz Concert at LMC

Lake Michigan College
College & University

2,104 People Reached

987 Video Views

28 Reactions, Comments & Shares

21 Likes

3 Love

0 Comments

4 Shares

62 Post Clicks

20 Clicks to Play

4 Link Clicks

38 Other Clicks

1 Hide Post

0 Report as Spam

Boosted on Dec 07

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

4 Shares

Post Details

Lake Michigan College
Published by Sis Robinson · December 20, 2017

Hope everyone had a great fall semester! See what LMC culinary students were cooking up during the week of finals! #Foodkit #MyLakeEffect For more information about our culinary management program go to [lakemichigancollege.edu/culinary](#).

Rock and Jazz Concert at LMC

Lake Michigan College
College & University

3,010 People Reached

48 Reactions, Comments & Shares

31 Likes

8 Love

4 Comments

5 Shares

275 Post Clicks

204 Photo Views

6 Link Clicks

85 Other Clicks

1 Hide Post

0 Report as Spam

Boosted on Dec 20

Audience: United States: Saint Joseph (+30 mi) ...

By Sis Robinson · Completed

View Results

2 Comments

5 Shares

Post Details

Lake Michigan College
Published by Candice Starn · March 21

Break case of "Hospitality" during tech week! It's not too late to get tickets for the big show this weekend! Go to [www.hospitalityfair.com](#) for more info!

Lake Michigan College
College & University

2,379 People Reached

50 Reactions, Comments & Shares

33 Likes

5 Love

7 Comments

7 Shares

623 Post Clicks

252 Photo Views

14 Link Clicks

357 Other Clicks

1 Hide Post

0 Report as Spam

Boosted on Mar 20

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

1 Comment

16 Shares

Post Details

Lake Michigan College
Published by Sis Robinson · April 27

Lake Michigan College dental students hosted the Benton Harbor campus Kidzine students in the dental lab! A great time was had by all talking about teeth care and visiting a dental office with the younger generation. More info about our dental program here: [http://ow.ly/5mehK3Qh6CVD](#) #MyLakeEffect #Dental

Lake Michigan College
College & University

1,803 People Reached

31 Reactions, Comments & Shares

18 Likes

4 Comments

7 Shares

157 Post Clicks

95 Photo Views

6 Link Clicks

96 Other Clicks

1 Hide Post

0 Report as Spam

Boosted on Apr 27

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

8 Shares

Post Details

Lake Michigan College
Published by Rosemary Shring · March 20

ALMC Nursing Recital [www.lakemichigancollege.edu/nursing](#)

Lake Michigan College
College & University

1,857 People Reached

42 Reactions, Comments & Shares

22 Likes

6 Comments

6 Shares

42 Post Clicks

3 Photo Views

23 Link Clicks

16 Other Clicks

3 Hide Post

0 Report as Spam

Boosted on Mar 20

Audience: United States: Benton Harbor Michig...
By Candice Starn · Completed

View Results

1 Comment

5 Shares

Post Details

Lake Michigan College
Published by Lake Michigan College · April 8

We've got a great list of employers with more than 1500 open positions who will be joining us at the LMC Kinexus Hospitality Job Fair and Expo on Monday April 9 at the Benton Harbor Campus, you'll meet: Berrien County Michigan - Government Parks, Beverage Specialists of Southwest Michigan, Big Boy of Sylvania, Beaverfish Vacation Rentals, Blinn on the Boulevard, Bryne Mountain Resort, Chikaming Country Club, The Chocolate Garden, Clementine's Tea, Colson / St. Joseph K&A H.L. - See More.

Lake Michigan College
College & University

3,099 People Reached

45 Reactions, Comments & Shares

23 Likes

7 Comments

15 Shares

125 Post Clicks

11 Photo Views

4 Link Clicks

110 Other Clicks

2 Hide Post

0 Report as Spam

Boosted on Apr 08

Audience: United States: Saint Joseph (+31 mi) ...

By Sis Robinson · Completed

View Results

1 Comment

16 Shares